



Stefan Brehm and Konstantin Schmitz SUCCESSSTORY NR.18

predori GmbH

Patents are a critical component of intellectual property within today's world of innovation and technology, and can be invaluable to companies and inventors. With the growing volume of patent applications worldwide, the amount of data points and associated workload is steadily increasing. Accompanying these challenges are other obstacles, such as language barriers or a presumed level of experience and expertise within patent searching, which have severely slowed the advancement of this extremely important innovation technology tool to date.

Technologically savvy companies and patent law firms have so far suffered from this status quo. Especially from the loss of valuable time due to the tedious preparation and intensive examination of patents.



Behind innovative inventions, their implementation and the companies that create them, there are always people with a passion for progress and development, who make these things their life-goals. They have the urge to turn ideas into reality, to improve on existing conditions, in the world in general and in their own lives.

They have perceived the problem as a challenge and seen opportunities to drive innovation from it.

Higher innovative power through information advantage

Stefan Brehm, European patent attorney and Konstantin Schmitz, AI expert and data scientist: Together, they are the founders & managing directors of predori GmbH, based in Ulm, Germany. The eponymous software "predori" for patent search and patent monitoring builds on the optimally complementary skills of the two inventors. They set themselves the task of developing a tool that will sustainably simplify and improve the biggest challenges around IP Intelligence, thus counteracting previous limitations and finally opening the gates to innovation.

A first in patent research, predori is often referred to as a next generation tool. Through the targeted use of artificial intelligence and a modern workflow, users are able to find relevant patent information – easily, quickly and precisely. Through the interaction of

human expertise and artificial intelligence, predori creates a kind of interaction, a collaboration between man and machine that has never existed before.

What are the benefits of this?

The key advantage of predori is that it gives users immediate access to the global patent landscape and is simply easy to use. Any non-patent professional can use the tool successfully and easily. As a result, they can benefit directly from the patent information obtained.

Another convincing benefit of the tool is its unique speed. With predori, data is delivered in real time, which means that companies can immediately access the latest information. This enables seamless integration of the information into the agile development process. The resulting opportunities for action, form the starting point to scale innovation and use the information advantage to stay one step ahead of the competition.

www.predori.com

These people put their knowledge, passion, money and time into projects which then, ideally, meet with success. Concrete examples of success such as these are the best motivation!

You can find more regional success stories at:
www.nanuuu.de

